* 1. **“WANTED” or “MISSING” POSTER ASSIGNMENT**

**Objective:** To practice effective use of typefaces in the development of a flyer.

**Scenario:**

Pick a college mascot or cartoon character and develop a wanted or missing poster. The mascot/character can be someone you like or dislike whichever you prefer. Your job is to design a “wanted” or “missing person” poster to help the community locate them.

**What the poster should contain**:

* Mug shot
* Name of character or mascot
* Last seen in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
* What was mascot/character wearing?
* Might be found hanging around \_\_\_\_\_\_\_\_\_\_\_\_. (List 4-5 places that are associated with your character or mascot)
* What are 2-3 notable qualities this mascot or character may have? (Examples include fun, animated, tough, loyal, trustworthy, etc.)
* May be trying to escape to \_\_\_\_\_\_\_\_\_\_\_\_ . (This will be relative to the mascot or character)
* If found, what should the reward be? (for wanted poster)

This assignment should be fun. Use your creativity with fonts, font size, and color, keeping in mind the most effective uses of fonts that we have discussed in this objective. Page must contain a background color or texture. It cannot be white.

**Grading Rubric:**

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| Requirements | Met | Not Met |
| Includes all required information |  |  |
| Demonstrates creativity |  |  |
| Demonstrates effective use of typefaces |  |  |
| Does not exceed one page |  |  |
| Mechanics (No spelling/grammatical errors) |  |  |
| Comments/Final Grade: | | |