

Research - Extra Credit!

What does the competition's logo look like? What styles, fonts, and characteristics are professional designers using to target the same market? Use Google's image search to download competitors' logos and neatly arrange them below. Print this page and insert it into your packet.

Question: How many? **Answer:** How many will it take for you to feel confident that you have a grasp on what appeals to the demographic? Don't you hate when teachers answer questions with other questions?

