​Magazine Cover Assignment

**Objective:**You will successfully create a modern magazine article layout that applies desktop publishing skills to illustrate the Elements and Principles of Design.

**Background:**You are a graphic designer working for a design agency in New York City. You have been hired to create a colorful, contemporary magazine article layout that illustrates good use of typography, the elements and principles of design, and applies desktop publishing skills and features. You will use desktop publishing software to create this product and ensure that it has a modern design that will appeal to young adults.

**Choose A Topic:**

* Option 1:  Choose a global, cultural, social, or technological issue.  Once your topic is chosen, it must be approved by your teacher. Example: The negative effects of eating fast food.
* Option 2: Gather information, activities, and accomplishments regarding a school CTSO. Examples of CTSOs: FFA, FBLA, HOSA
* Option 3:  Choose a topic related to a school or local community issue. Examples:  Are AP classes worth it?  Are speed bumps needed on Main Street?

**The Mock-up:**
Once you have completed your research you will use an 11”x17” piece of paper to create a mock-up.  Use a pencil and ruler to show where you will place your text, graphics, and other design elements. Once your mock-up is approved, use desktop publishing software to duplicate the mock-up in digital form.

* The dimension of the file will be 17” x 11“ (2 facing 8 ½” x 11” pages), which is a landscape page orientation.
* Margins will be set to .5”.
* Grid Design: Columns guides, grids, and guides should be used to establish the foundation for the layout.

**You must demonstrate the following in your design:**

* Grid Design
* Graphics – 1 dominant graphic and at least 1 additional graphic
* Bleed
* Caption
* Dropped cap
* Kicker or deck
* Pull quote
* End mark
* Main heading
* Subheading
* Byline