MAGAZINE COVER PROJECT RUBRIC

Digital Media I
Middle Creek High School

Student's Name: _____

MAGAZINE COVER PROJECT

MASKING & LAYERS (35 pts.)	Score	/	Possible	Notes:
High resolution image(s) used for cover design	☐	/	10	
Layer mask has been neatly applied to each cut out image	☐	/	10	
Magazine title is placed/masked appropriately with cover image(s)	☐	/	10	
Bar code is placed appropriately on the cover	☐	/	5	
ADVERTISEMENT COMPOSITION (50 pts.)				
Various text layers added to inform of magazine contents	☐	/	20	
Text layers in various sizes/colors and in proportion and balance	☐	/	20	
The advertisement properly uses the Elements & Principles of Design	☐	/	10	
PROPER FILE MANAGING (15 pts.)				
File was in the proper format (.jpg)	☐	/	10	
File was properly named (last name+first initial + magazine)	☐	/	5	

☐ / 100